

ACTEN Program of Work 2020-2021

MISSION

The mission of the Association for Career and Technical Education of Nebraska (ACTEN) is to educate, advocate, and lead with a unified voice for Nebraska Career and Technical Education.

GOALS

- **Educate:** ACTEN will increase membership through professional development opportunities, teacher recruitment and public awareness.
- **Advocate:** ACTEN will create a unified voice for Nebraska through legislative advocacy, agency partnerships and collaboration, and the continued promotion of ACTE.
- **Lead:** ACTEN will promote CTE by creating a presence with stakeholders including recognition of performance, and professional development.

PERFORMANCE INDICATORS, ACTIVITIES, and TIMELINES

EDUCATE			
	Performance Indicator	Activities	Timeline
1	Professional Development	Co-sponsor the Nebraska Career Education Conference with the Nebraska Department of Education	June 2021
2	Public Awareness	Promote the importance of career and technical education to business, industry, community, school boards and peers during CTE Month	February 2021
		Collaborate with division leadership to capture and share CTE program stories and successes in ACTEN communications	Ongoing
		Engage in stakeholder meetings using available resources	Ongoing
		Share social media spotlights that “tell the NOW story” of Nebraska CTE programs and ReVISION schools	Ongoing
		Emails from leadership to ACTEN membership alerting them of items of mutual interest	Ongoing

3	Membership	Survey membership to gather feedback on topics of mutual interest in support of membership and continuous improvement of ACTEN	February 2021
ADVOCATE			
	Performance Indicator	Activities	Timeline
1	Unified Voice	Promote the importance of career and technical education to NE Legislature, State Board of Education, Board of Education, School Administrators, policy and decision makers during CTE Month	February 2021
2	CTE Month	Partner with NDE to support a statewide initiative promoting CTE during CTE Month	February 2021
		Promote CTE career student organizations in one philanthropic effort including the “CSO Legislative Day” proclamation signing	
3	Foundations for Funding	Collaborate with Nebraska Career Education and Innovation Foundation (NCEIF) in support of externships, mentorships, scholarships and loan forgiveness	Ongoing
4	Voice for CTE with Policy Makers including Legislation	Maintain active file of resources, data, success stories at the ready to share on demand	Ongoing
		Communicate with legislators at the state and national level on matters key to CTE	Ongoing
		Present or sponsor a rotation session on Legislative Advocacy at the NCE conference	June 2021
		Financially Support representation at the Career Tech VISION conference and the National Policy Seminar	December 2020 March 2021
LEAD			
	Performance Indicator	Activities	Timeline
1	Grow CTE Leadership	Sponsor leadership workshops and trainings	Ongoing
		Conduct Fall and Winter Board meetings following established protocol and agenda items	TBD

2	Presence with Stakeholders	Communication to stakeholders on topics of common interest including opportunities for ACTEN board members to present at the state level (legislative, public policy) and with pre-service teachers at local colleges encouraging membership and participation in NCE activities	Ongoing
3	Membership Recognition	Annually recognize ACTEN members as part of the awards program at NCE	June 2021