

# STRATEGIC PLAN

## ELEMENTS

Association for Career  
and Technical Education

**ACTE**  
of Nebraska



**Professional Development  
and Membership  
Engagement**



**Advocacy,  
Awareness,  
Access**



**Strategic Partnerships  
and Teacher Support  
(recruitment and  
retention)**

### Mission

The mission of ACTEN is to provide educational leadership to develop a Nebraska-centered, college and career ready workforce.

### Vision Statement

ACTEN will speak for the needs of CTE in Nebraska to empower our members to activate high-quality CTE programs to all students for college and career success.



Connecting Education and Careers | [acteonline.org/actenebraska/](http://acteonline.org/actenebraska/)

# Strategic Themes

## Professional Development and Membership Engagement:

Build partnerships to support the NCE Conference tactical capacity to ensure ACTEN has voice, vision, and connections annually. ACTEN's success is reliant on the success of members and divisions to build capacity and member value. ACTEN will continue to support CTE educators to grow from learners to leaders, growing students to create a stronger Nebraska.

## Advocacy, Awareness, Access

Campaigns to support Career and Technical Education Month and key messaging. Be a presence to support messaging about CTE at the local, state, and national level on related issues. Utilize digital communication and social communication appropriately. ACTEN promotes high-quality support for diverse audiences through a culture of student-centered voice. Within a state and national network, ACTEN is a source of information on local, state, and national issues, priorities, and perceptions.

## Strategic Partnerships and Teacher Support (recruitment and Retention)

Advocate for and explore a CTE-focused mentoring program establish new partnerships with business, engage with external stakeholders (e.g., Chamber of Commerce, Workforce Development, Business Professional Associations). Engage stakeholders through other CTE professional associations and career and technical student organizations. Include voice to the ACTEN board from business and industry partners. ACTEN will be positioned to serve as a liaison between educators, leaders, and policy makers at the local, regional, and national levels.

## Program of Work Goals

**Educate:** ACTEN will increase membership through professional development opportunities, teacher recruitment, and public awareness.

**Advocate:** ACTEN will create a unified voice for Nebraska through legislative advocacy, agency partnerships and collaboration, and the continued promotion of ACTE.

**Lead:** ACTEN will promote CTE by creating a presence with stakeholders including recognition of performance and professional development.